



The Hazel Miller Foundation Launches Rebrand to Drive Community Awareness

November 4, 2022 – After more than 12 years, the Hazel Miller Foundation is excited to launch a new website and logo to expand the organization’s presence in the community. The Foundation’s board chose to rebrand in order to create a more significant presence online with the goal of providing eligible organizations the information they need to apply for quarterly grants.

“This effort is in response to recent board efforts to expand our reach,” said Maria Montalvo, Board Chair. “Hazel Miller Foundation wants all eligible organizations in South Snohomish County interested in applying for a grant to easily find us and apply.”

The Hazel Miller Foundation strives to amplify the impact of Hazel’s legacy by generating more awareness and making it easy for community organizations to apply for grants. We believe that one program or project, no matter the size, can have a lasting impact on our community and beyond. The Foundation has awarded more than \$12 million in grants to local non-profits across its service area.

The rebranding process, led by [Corrine Stratton](#) of Prompts & Posts, a local content and brand strategy firm, and supported by Amy Weiher, of [Weiher Creative](#), another local, woman-owned designer and small business, helped the Foundation board envision new ways to engage and support current and future beneficiaries, as well as the community at large.

“Hazel Miller Foundation has been an active member of the South Snohomish County philanthropic community since 2010, and we look forward to honoring Hazel’s legacy and fulfilling her wishes to give everyone opportunities to thrive for decades to come.”

The Hazel Miller Foundation is a private, nonprofit foundation dedicated to the residents of Edmonds and South Snohomish County. Our mission is to support programs and projects that help our community become an even better place to live, work, and learn. The Foundation provides grants to organizations focused on areas of education and youth, poverty alleviation and hunger, civil and community services, the environment, culture and the arts, and diversity. For more information, visit www.hazelmillerfoundation.org.